

Ashley S. Everett, MPH, CHES

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RECENT PROFESSIONAL EXPERIENCE

Associate Director of Leadership Development

The Leadership Academy | Long Island City, NY (remote)

Sept 2023 - Present

- Co-developed 15+ leadership development programs—including professional learning sessions, workshops, and retreats—empowering school and district leaders to elevate educational outcomes for all learners.
- Strategically managed a \$500K+ client portfolio, providing comprehensive oversight of budget allocation, program design, and implementation to maximize client impact and return on investment.
- Significantly improved team performance and efficiency by utilizing Monday.com to manage complex program workflows, streamlining task allocation, and enhancing progress tracking through targeted training and technical assistance to maximize team proficiency with the platform.

Senior Program Manager of Adolescent Health

May 2022 - June 2023

Institute of Women & Ethnic Studies (IWES) | New Orleans, LA

- Led and coached a team of six health educators to provide sexual health education to over 6,000 youth, resulting in a 95% increase in knowledge about pregnancy and HIV/STI prevention strategies, as well as the value of safer sex practices.
- Improved departmental productivity by 40% by designing and maintaining a project management system; and implemented capacity-building opportunities for colleagues to develop leadership skills.
- Collaborated with public health coalitions, academics, service providers, and community stakeholders to strengthen organizational relationships and enhance programmatic performance.
- Designed and trained 10+ schools and community organizations on positive youth development topics to support the optimal health of adolescents.
- Co-developed grant proposals for philanthropic and government agencies that generated over \$1M in awards.

Other positions held within IWES:

- **Program Manager** of Believe in Youth-Louisiana 2.0
- **Health Educator**

November 2020 - May 2022

February 2020 - November 2020

Project Coordinator

December 2017 - February 2020

LSU Health Sciences Center (LSUHSC-NO), School of Medicine | New Orleans, LA

- Managed a \$2.5M project that addressed the impacts of mental health and social risk factors in disaster-prone communities, resulting in over 100 hours of project-related meetings, community events, and outreach activities.
- Led a team of four Research Assistants who screened and enrolled 183 randomized participants to receive mental health-related intervention materials.
- Recruited and established strong relationships with over 40 organization leaders in New Orleans and Coastal Louisiana, resulting in multiple cohorts of community coalitions.
- Magnified the project's visibility by 50% by co-developing all intervention and evaluation materials.

Biology & Urban Ecology Teacher (Teach for America)

June 2013 - June 2015

Paulo Freire Charter School | Newark, NJ

- Enhanced student engagement by developing a discussion-based science curriculum aligned with the NJ state and national standards.
- Promoted to Head of the Science Department after one year, leading a team of 3 science teachers of multiple disciplines.
- Increased staff productivity by leading an annual professional development session on proficiency and classroom organization.

EDUCATION

Master of Public Health, Health Education & Promotion

May 2018

University of Southern California

Bachelor of Science, Biology

May 2013

Virginia Commonwealth University

CERTIFICATIONS

Certified Health Education Specialist

2022

Biological Sciences K-12 Standard Teaching License, State of New Jersey

2013

PUBLICATIONS

Everett, A., Sugarman, O., Wennerstrom, A., Pollock, M., True, G., Haywood, C., Meyers, D., Raines, A., Wells, K., Johnson, A., Arevian, A. C., Sato, J., & Springgate, B. (2020). Community-informed strategies to address trauma and enhance resilience in climate-affected communities. *Traumatology*, 26(3), 285–297. <https://doi.org/10.1037/trm0000225>

Pollock, M. J., Wennerstrom, A., True, G., **Everett, A.**, Sugarman, O., Haywood, C., Johnson, A., Meyers, D., Sato, J., Wells, K. B., Arevian, A. C., Massimi, M., Berry, J., Riefberg, L., Onyewuenyi, N., & Springgate, B. (2019). Preparedness and community resilience in disaster-prone areas: Cross-sectoral collaborations in South Louisiana, 2018. *American Journal of Public Health*, 109. <https://doi.org/10.2105/AJPH.2019.305152>

Springgate, B. F., Arevian, A. C., Wennerstrom, A., Johnson, A. J., Eisenman, D. P., Sugarman, O.K., Haywood, C. G., Trapido, E. J., Sherbourne, C. D., **Everett, A.**, McCreary, M., Meyers, D., Kataoka, S., Tang, L., Sato, J., & Wells, K. B. (2018). Community resilience learning collaborative and research network (C-LEARN): Study protocol with participatory planning for a randomized, comparative effectiveness trial. *International Journal of Environmental Research and Public Health*, 15(8). <https://doi.org/10.3390/ijerph15081683>

CONFERENCES & PRESENTATIONS

Parker, K., & **Everett, A.** (2022, July 8). *Succeeding through COVID-19, Natural Disasters, and Zoom Fatigue* [Poster presentation]. OPA Teen Pregnancy Prevention Conference. Virtual.

Parker, K., & **Everett, A.** (2021, July 22). *Strategies for Sustainability* [Conference session]. OPA TPP Grantee Workshop on Sustainability. Virtual.

Everett et al., (2019, November 2 - 6). *Community Resilience Learning Collaborative and Research Network (C-LEARN): Developing models to support resilience in communities at risk of climate change-associated disasters* [Roundtable presentation]. APHA Annual Meeting & Expo. Philadelphia, PA.

Majors, S., **Everett, A.**, Allums, M., Trofort, B., Abrams, J. (2013, April 24). *Is Less More: Exploring the Effects of Multiple versus Single Session Interventions on Condom Attitudes* [Poster presentation]. VCU Poster Symposium for Undergraduate Research and Creativity, Richmond, VA.

SKILLS

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| ● Project Management | ● Microsoft Office Suite & | ● Time Management |
| ● Strategic Planning | Google Workspace | ● Curriculum Development |
| ● Staff Training & Coaching | ● Social & Emotional | |
| | Intelligence | |